# **Guiding Systems Toward Change**

34TH ANNUAL STATE OF THE STATES IN BRAIN INJURY CONFERENCE

September 12-14, 2023 Minneapolis, MN

Virtual Preconference: September 7, 2023





### **Sponsor Opportunities**

Consider sponsoring our annual conference...you'll be pleased with the results. Some of our packages give you an opportunity to share information before or between sessions with all attendees, as well as on our website and through social media.

Spots are limited; take advantage of these opportunities before they're gone!

Early bird rates	Virtual	In-Person			
until 6/30!**	Sponsor	Premiere	Elite	Signature	Exhibitor
	\$15,000	\$7,500	\$5,000	\$3,000	\$1,250
Coffee Talk	<b>✓</b>	<b>✓</b>			
"Sponsored by" on all pre-conference materials	<b>✓</b>				
Plenary Session Sponsor in-person conference		<b>✓</b>			
Regional Session Sponsor			<b>✓</b>		
Conference Registrations - In-person	4	2	2	1	1
Conference Registrations - Virtual	4	2	2	1	
Conference Program Ad	Full Page	Full Page	Half Page	Business Card	
Name/logo on all promotional materials	<b>✓</b>	<b>✓</b>	<b>✓</b>		
Name and logo on website	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Social media exposure	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Email recognition: event marketing	<b>✓</b>	<b>✓</b>	<b>✓</b>		
Thank you: conference signage, registration,					
slides, newsletter		<b>V</b>	V	V	
Info in welcome packets at	<b>✓</b>		<b>✓</b>	<b>✓</b>	
in-person conference	_				
Logo on attendee list	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Exhibit table at in-person event	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
6-foot exhibit table, draping, electricity	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>



**Questions?** 

jdettmer@nashia.org 970-786-5128 Contact Judy Dettmer

## Sponsor Packages Include ——

#### Virtual Conference Sponsor - \$15,000

- Participation in 15-minute coffee talk with NASHIA's Executive Director
- "Sponsored by" on all promotional materials for the pre-conference
- 4 in-person conference registrations
- 4 virtual conference registrations
- Full page conference program ad
- Name/logo on all promotional materials
- Name and logo on website
- Social media exposure
- Email recognition: event marketing
- Thank you: conference signage, registrations, slides, newsletter
- Info in welcome packets at in-person conference
- Logo on attendee list
- Exhibit table at in-person event
- 6-foot table, draping, electricity

#### In-Person Premiere Sponsor - \$7,500

- Participation in 15-minute coffee talk with NASHIA's Executive Director
- Plenary Session Sponsor in-person conference
- 2 in-person conference registrations
- 2 virtual conference registrations
- Full page conference program ad
- Name/logo on all promotional materials
- Name and logo on website
- Social media exposure
- Email recognition: event marketing
- Thank you: conference signage, registrations, slides, newsletter
- Info in welcome packets at inperson conference
- Logo on attendee list
- Exhibit table at in-person event
- 6-foot table, draping, electricity

#### In-Person Elite Sponsor - \$5,000

- Regional Session Sponsor
- 2 in-person conference registrations
- 2 virtual conference registrations
- Half page conference program ad
- Name/logo on all promotional materials
- Name and logo on website
- Social media exposure
- Email recognition: event marketing
- Thank you: conference signage, registrations, slides, newsletter
- Info in welcome packets at in-person conference
- Logo on attendee list
- Exhibit table at in-person event
- 6-foot table, draping, electricity

#### In-Person Signature Sponsor - \$3,000

- 1 in-person conference registration
- 1 virtual conference registration
- Business card size conference program ad
- Name and logo on website
- Social media exposure
- Thank you: conference signage, registrations, slides. newsletter
- Info in welcome packets at in-person conference
- Logo on attendee list
- Exhibit table at in-person event
- 6-foot table, draping, electricity

#### In-Person Exhibitor Sponsor - \$1,250

- 1 in-person conference registration
- Info in welcome packets at in-person conference
- Exhibit table at in-person event
- 6-foot table, draping, electricity

#### **EVENT SPONSOR OPTIONS**

Reception - \$5,000 Signage, full page ad

**Lunch - \$4,000** Signage, half page ad

Breakfast - \$2,500 Signage, quarter page ad

Break - \$1,500 Signage, business card ad