



**20  
24**

**STATE OF THE STATES  
IN BRAIN INJURY CONFERENCE**  
Sponsorship Prospectus

**NATIONAL  
ASSOCIATION OF  
STATE HEAD INJURY  
ADMINISTRATORS**



September 16 - 19, 2024

Eugene, Oregon

# ABOUT THE EVENT



**NASHIA**

- The State of the States Conference (SOS) began in 1990 as a way to bring state leaders together.
- 2024's SOS will be the 35th consecutive year that NASHIA has hosted the conference.
- SOS continues to bring state leaders together, alongside brain injury advocacy organizations, partners, researchers, and providers.
- This year's conference will highlight work in the criminal legal system as a content track, as well as bring content applicable to the whole brain injury community.
- The preconference will focus on home and community based approaches.

## **When:**

Pre-conference:

September 16, 2024 (Full Day)

Conference:

September 17, 2024 (Full Day)

September 18, 2024 (Full Day)

September 19, 2024 (Half Day)

## **Where:**

Graduate Hotel

66 East 6th Avenue

Eugene, OR 97401

Hotel Room Rate: \$169

## **More Info:**

[2024 SOS Site](#)





**NASHIA**

# 2023 EVENT DETAILS

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## Representation

41 states were represented in attendance: from state leaders to partners to advocacy organizations.



## Speakers

44 speakers and subject matter experts shared best practices and trending topics.



## Sessions

35 sessions were presented on current efforts.



## Sponsors/Exhibitors

18 sponsors and exhibitors attended and generated conversations with attendees.



## Minnesota

2023 SOS was held in Bloomington, MN and was a three day event.



## Government Attendees

Participants from the federal government joined as speakers, exhibitors, and participants.

# PAST SPONSORS SNAPSHOT



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# EXHIBITOR PACKAGE



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An exhibitor package includes the following:

- One display table in exhibit hall
- One complimentary registration (Please note: all booth staff must register as an attendee.)
- Inclusion in the event app as an exhibitor

## **Rates:**

- **Non-Profit: \$1,500**
- **For-Profit: \$2,500**



Register by 5/31 for an early bird discount!

- Non-Profit: \$1,425
- For-Profit: \$2,375

## **Add-Ons:**

- **General Session Drawing/Giveaway Opportunity: \$250**
- **Access to Electricity and Cord: \$75**
- **Tablecloth: \$25**

# SPONSOR PACKAGES

## Track Sponsorship Package \$25,000

SOS 2024 will feature a track of content dedicated to the ***Criminal Legal System and Brain Injury***. Existing resources and tools will be shared. Presenters representing all aspects of the system will discuss challenges and areas for intervention of best practice approaches for brain injury. Examples of training, screening, and collaboration will be reviewed, and various criminal legal providers will be represented in presentations. States and partners can learn from successful models and take home examples to apply to their work.

- Recognition as the track-related content sponsor
- Opportunity to provide consultation and insight during the event planning process
- Participation in a conference session
- Inclusion on major event signage
- Recognition in pre- and post- event material such as social media, website, and emails
- Organization spotlight in a pre-event email to 5,000 recipients
- Brand recognition as a sponsor in the event app with a full page ad
- Materials in Attendee Welcome Bag
- One exhibit table in the exhibit hall
- Six complimentary registrations

## Pre-Conference Sponsorship Package \$20,000

The pre-conference for 2024 will be focused on ***Home & Community Based Services and Brain Injury Best Practices***. National Subject Matter Experts will discuss existing services and potential areas for supports that states can explore, as well as provide guidance on procedures and processes. Resources for technical assistance and support will be identified. States and partners will share current practices and supports, and plan for future expansion of the types and extent of services as well as additional funding sources and potential providers.

- Recognition as the pre-conference content sponsor
- Opportunity to provide consultation and insight during the event planning process
- Participation in a conference session
- Inclusion on major event signage
- Recognition in pre- and post- event material such as social media, website, and emails
- Organization spotlight in a pre-event email to 5,000 recipients
- Brand recognition as a sponsor in the event app with a full page ad
- Materials in Attendee Welcome Bag
- One exhibit table in the exhibit hall
- Four complimentary registrations

# SPONSOR PACKAGES

## Premier Sponsorship Package \$10,000

A premier sponsor has the opportunity to attach their name to an event activity or component. This provides for additional name recognition in coordination with beloved parts of the conference.

Choose from:

- Wednesday evening social event,
- The event service project,
- Customized lanyards,
- The event app.

Only one opportunity is available for the above activities or components.

In addition to choosing one activity to sponsor, Premier Sponsorship Packages also provide:

- Coffee Talk: Opportunity to participate in a 15 minute organizational spotlight during the kick-off of a plenary session
- Inclusion on major event signage
- Recognition in pre- and post- event material such as social media, website, and emails
- Organization spotlight in a pre-event email to 5,000 recipients
- Brand recognition as a sponsor in the event app with a half page ad
- Materials in Attendee Welcome Bag
- One exhibit table in the exhibit hall
- Three complimentary registrations

## Elite Sponsorship Package \$7,500

An elite sponsor has the opportunity to attach their name to an event activity or component that allows the conference to run smoothly.

Choose from:

- The work lounge,
- Event wifi,
- Social reception,
- Sponsorship of a regional member meeting (4 available).

Only one opportunity is available for the above activities or event components.

In addition to choosing one activity or component to sponsor, Elite Sponsorship Packages also provide:

- Recognition in pre- and post-event material such as social media, website, and emails
- Brand recognition as a sponsor in the event app with a half page ad
- Materials in Attendee Welcome Bag
- One exhibit table in the exhibit hall
- Two complimentary registrations

# SPONSOR PACKAGES

## Signature Sponsorship Package \$5,000

A signature sponsor has the opportunity to attach their name to one food-related event.

Choose from:

- The social dine-arounds (2 available),
- One breakfast (3 available),
- One lunch (2 available).

In addition to choosing one food-related event to sponsor, Signature Sponsorship Packages also provide:

- Recognition in post- event material such as social media, website, and emails
- Brand recognition as a sponsor in the event app with a quarter page ad
- Materials in Attendee Welcome Bag
- One exhibit table in the exhibit hall
- Two complimentary registrations

## Partner Sponsorship Package \$3,500

A partner sponsor has the opportunity to attach their name to a beverage-related event activity.

Choose from:

- One coffee break (2 available)
- One day's water station (3 available)

In addition to choosing one beverage-related activity to sponsor, Partner Sponsorship Packages also provide:

- Recognition in post- event material such as social media, website, and emails
- Brand recognition as a sponsor in the event app with a quarter page ad
- Materials in Attendee Welcome Bag
- One exhibit table in the exhibit hall
- One complimentary registration



# SPONSOR PACKAGES

2024 Sponsorship Levels & Pricing	Track Sponsor \$25,000	Pre-Conference Sponsor \$20,000	Premier Sponsor \$10,000	Elite Sponsor \$7,500	Signature Sponsor \$5,000	Partner Sponsor \$3,500
Recognition during Track Related Content	✓					
Recognition during Pre-Conference		✓				
Planning Consult & Participation in Plenary	✓	✓				
Coffee Talk			✓			
Major Event Signage	✓	✓	✓			
Pre-Event Email Spotlight	✓	✓	✓			
Recognition in Pre-Event Material	✓	✓	✓	✓		
Material Inclusion in Attendee Welcome Bag	✓	✓	✓	✓	✓	✓
Sponsored Activity/ Event Component			✓	✓	✓	✓
Recognition in Post-Event Material	✓	✓	✓	✓	✓	✓
Brand Recognition in Event App with an Ad	Full Page	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Exhibit Table	✓	✓	✓	✓	✓	✓
Complimentary Attendees	6	4	3	2	2	1



**NASHIA**

## Early Bird Discounts

Register and pay by 5/31 for a discount on your sponsorship or exhibitor package. Discounted rates are below.

**Track Sponsor \$23,750**

**Pre-Conference Sponsor \$19,000**

**Premier Sponsor \$9,500**

**Elite Sponsor \$7,125**

**Signature Sponsor \$4,750**

**Partner Sponsor \$3,325**

**For-Profit Exhibitor \$2,375**

**Non-Profit Exhibitor \$1,425**

## WHAT DO I DO NEXT:

- There are several sponsorship options. Review this guide to choose the best one for your organization. If you don't find a perfect level for you, you can customize your own sponsorship package!
- Secure your sponsorship or exhibitor package by signing up and submitting payment [here](#).

## CUSTOM SPONSORSHIP PACKAGES

### **New to 2024!**

Create your own sponsorship level and ideas for the event that will bring the most value to your organization.

Reach out to us at [jdettmer@nashia.org](mailto:jdettmer@nashia.org). We will connect to build your custom sponsorship package.



# Important Dates

2/1/24 Early Bird Sponsor/Exhibitor Rates Open

5/31/24 Early Bird Sponsor/Exhibitor Rates End

9/1/24 Sponsor/Exhibitor Registration Closes

## **CONTACT US**

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