



National Association of State Head Injury Administrators and TeachAids Unite to Promote Concussion Education

Washington, D.C. (Monday, August 2, 2021)—The National Association of State Head Injury Association (NASHIA), a national trade association for state programs that support individuals living with brain injury, and TeachAids, an award-winning nonprofit social enterprise behind the CrashCourse concussion education technology, proudly announce a new partnership.

TeachAids creates breakthrough technology to solve persistent problems in health education around the world. Their products are designed with input from a team of world-class academics, researchers, doctors, and athletes associated with leading organizations and institutions such as Stanford University, Harvard University, Ohio State University and beyond. TeachAids has developed "CrashCourse," a suite of interactive products focused on the prevention and treatment of concussions and related mental health issues. This education has been designed to teach athletes, parents and coaches about concussions, as well as to provide resources for leading organizations devoted to brain health. CrashCourse products include scientific knowledge and help dispel myths and misconceptions about the concussion recovery process.

“We are excited to partner with TeachAids to provide new free resources to our members and the brain injury community at large. One example of a TeachAids tool is the interactive Concussion Story Wall in which 750 people share 4,000 segments of their personal concussion journey,” states **Rebecca Wolfkiel, NASHIA Executive Director**. “Our state programs can refer constituents to these supportive tools to augment their existing practices. State Advisory Councils will also benefit from the free resources as Council members are often leaders among the brain injury community in each state, and are made up of individuals living with brain injury, their families and the diverse

professionals supporting them. State brain injury programs are creative by nature and I am excited to see the many ways in which the programs leverage these impactful free tools.”

John D. Corrigan, Ph.D., Advisor to NASHIA and Medical Advisor for CrashCourse, remarked, “I am inspired to see these two leading organizations dedicate significant efforts to collaborate towards the advancement and knowledge of brain health. Working together, NASHIA and CrashCourse by TeachAids have tremendous opportunity and potential to benefit millions of people in the United States and beyond.”

“This is an exciting collaboration and a great opportunity to reach state governments doing meaningful and impactful work. NASHIA has a vast reach, and we commend their efforts to distribute the CrashCourse products throughout their network of national associations and TBI stakeholders across the country.” adds **Dr. Piya Sorcar, CEO and Founder of TeachAids.**

The CrashCourse curriculum will be available nationwide starting today via the [NASHIA website](#) and additional NASHIA distributions.

###

About National Association of State Head Injury Administrators

The [National Association of State Head Injury Administrators](#) (NASHIA) is a nonprofit, membership-based organization established by State government employees to help States plan, implement and administer public programs that support individuals with brain injury, and their families. Members represent a variety of State agencies, including Public Health, Vocational Rehabilitation, Mental Health, Medicaid, Human Services, and Education, as well as other professionals, service providers, researchers, and individuals with brain injury themselves. [Since 1990](#), NASHIA has been the source of information and education for State employees and their partners, and their collective voice on federal policies affecting service delivery for individuals with brain injury, and their families. NASHIA provides [technical assistance](#) and [educational opportunities](#) through a [national conference](#), webinars, [resources and materials](#). For further information, visit www.nashia.org.

About TeachAids

[TeachAids](#) is an award-winning 501(c)(3) nonprofit social venture that creates breakthrough software addressing numerous persistent problems. Their [HIV/AIDS health education](#) has been instituted in 82 countries. Also being used worldwide is their [CoviDB education initiative](#), a community-edited platform organizing resources across a comprehensive set of topics relating to COVID-19. In partnership with 22 of the US Olympic and Paralympic Committees’ National Governing Bodies and the National Council of Youth Sports, TeachAids has also launched the [CrashCourse multi-sport concussion](#) education product suite. These evidence-based applications are available online and in virtual reality. All TeachAids products are available at no cost. For more information on TeachAids

visit TeachAids.org or follow us on Twitter [@TeachAids](https://twitter.com/TeachAids), Facebook [@TeachAids](https://www.facebook.com/TeachAids), LinkedIn [@TeachAids](https://www.linkedin.com/company/TeachAids), YouTube at [TeachAids](https://www.youtube.com/TeachAids), and Instagram at [@teach aids](https://www.instagram.com/teach aids).

Media Contact for NASHIA

Haleigh Cushen
Coordinator, Membership and Communications
(205) 296-8783
hcushen@nashia.org

Media Contact for TeachAids

Michelle Kafka
(407) 603-5716
press@teach aids.org