

NASHIA Launches 2021 March Awareness Campaign:

Working Together to Promote Brain Injury Awareness



Dear NASHIA Member

The **National Association of State Head Injury Administrators** (NASHIA) developed a two-year (2020-2021) national theme for promoting March Brain Injury Awareness Month, ***Working Together Promoting Brain Injury Awareness Month***, to convey that as a national organization with State, national organizations, and local members, we are promoting awareness together. The toolkit, materials and logo will be available for use on our website. The logo was developed by NASHIA member, Nancy Noha, Nebraska Assistive Technology Partnership.

NASHIA will promote awareness by:

- Providing a toolkit for members to use.
- Providing members with a logo.
- Participating in and assisting with the Congressional Brain Injury Task Force Awareness Day Briefing, March 3, 2021.
- Making available materials of special interest, such as brain injury and opioid overdose, COVID-19 and domestic violence; and building State service systems (PPT, script, handout and primer).
- Publishing a weekly *Spotlight* during the month of March featuring State services and personal stories about individuals with brain injury and their families.

Have a story or message to share? please send to publicpolicy@nashia.org.

[Link to Resources](#)

Visit our Website

COVID-19 Impacts People with Brain Injury, Caregivers and Service Delivery: Promoting Public Awareness

Building Awareness . . .

Raising awareness regarding brain injury during the COVID-19 pandemic presents new issues confronting individuals with brain injury and their families. NASHIA maintains information on COVID-19 on its website for use as you see fit.

CBITF and ACL Plan Virtual Brain Injury Awareness Events

The **Congressional Brain Injury Task Force** (CBITF, co-chaired by Reps. Bill Pascrell, Jr. (D-NJ) and Don Bacon (R-NE), is planning for the **March 3 Awareness**

The International Disability Alliance and the [International Disability and Development Consortium](#) have launched a [Covid19 End-Discrimination campaign](#) to raise awareness of examples of the discrimination that persons with disabilities experience in accessing services and the urgent need to deliver disability inclusive COVID-19 responses at global, national and local levels.



On Jan. 21, President Joe Biden unveiled the [National Strategy for the COVID-19 Response and Pandemic Preparedness](#).

The Administration is promising greater assistance to intermediate care facilities for people with disabilities and increased support for those receiving home- and community-based services. He has issued two Executive Orders of relevance:

- 1) Exec. Order 13985 – [Advancing Racial Equity and Support for Underserved Communities Through the Federal Government](#)
- 2) Exec. Order 13995 – [Ensuring an Equitable Pandemic Response and Recovery](#)

Day Briefing to be held virtually this year. The Briefing will be held from 2:00pm -- 4:00pm (ET) and will feature a panel speaking on the impact of COVID-19 on individuals with brain injury, caregivers and service delivery.

Stay tune for more information regarding the agenda, registration and so forth. The National Association of State Head Injury Administrators (NASHIA) and the Brain Injury Association of America (BIAA) are assisting the CBITF with the Briefing.

In observance of Brain Injury Awareness Month, the **Administration for Community Living (ACL)** will be hosting virtual **Traumatic Brain Injury (TBI) Tuesdays** during the month of March from 1:00pm -- 4:00pm (ET).

ACL will highlight some of the work of the [TBI State Partnership Program](#) work-groups on Underserved Populations; Criminal Justice and Juvenile Justice; Sustainable Partnerships; Advisory Boards & Survivor Engagement; and Return to Learn/Return to Play.

Each year, TBI Stakeholder Day brings all stakeholders together to discuss important issues around brain injury services, supports, and systems and to learn from other stakeholders, brain injury survivors, family members, support networks, and State and federal representatives.

More information will be forthcoming.

Have You Joined NASHIA or Renewed Your Dues?
You may do so on our [website](#).



**NATIONAL ASSOCIATION
OF STATE HEAD INJURY
ADMINISTRATORS**

The National Association of State Head Injury Administrators assists State government in promoting partnerships and building systems

to meet the needs of individuals with brain injuries and their families.

Support States. Grow Leaders. Connect Partners.

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