



Collaboration Tips

Grant Success after Funding has Ended

How to keep your partners engaged and involved

For many projects, the level of success and the ability to sustain the work after grant funding has ended is often directly correlated to the level of engagement of the partners involved. This document provides a variety of ideas for assessing and engaging partners at all levels.

Identify your partners.

Determine who shares an interest in your subject matter or target audience. It is as important to seek out new partnership opportunities, as it is to maintain current or reestablish previous partnerships.



Seek out new partners – Ask your current partners to help introduce you people in their network, attend public meetings, send letters of introduction, invite to participate in your advisory council or work groups.



Engage your current or previous partners – Keep collaborations current by reengaging partners you have already worked with and have good rapport.

When appropriate, include partners who are funded to do work on your behalf.

Be there for your partners

Share partner content on your website, newsletters, social media or other platforms.



Attend and participate in partner's meetings.

Offer letters of support or commitment when partners seek out grant funding.



Provide financial support by sponsoring partner events, providing scholarships to conferences or pay them to conduct project specific activities on your behalf.



Provide educational opportunities or technical assistance.

Offer to review funding applications

Share reports highlighting data and evidence based practice.



Offer to collaborate on their projects or co-present at conferences.

Introduce your partners to others who might help on their initiatives.

