

<p>Health Resources and Services Administration's Maternal and Child Health Bureau 10th Annual Federal Traumatic Brain Injury Program State Grantee Meeting Pre- Meeting March 14, 2007</p>
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AGENDA

The learning objectives for the Pre-Meeting are to:

- Gain an understanding of the essential elements necessary to raise the awareness of an issue or cause. (What we need to know to overcome people's resistance.)
- Work in small groups to identify strategies that can be used by States to capitalize on the heightened visibility of TBI.
- Develop one or more ideas that can be readily available for States to use when opportunities arise. These will be shared with everyone.

7:30 am	Registration and Continental Breakfast	Foyer
8:30 am	Welcome and Introductions Janie Martin Heppel, Federal TBI Program Director	Grand Ballroom B & C
8:45 am	Presentation on Raising Brain Injury Awareness Adam Levine, Managing Director, Public Strategies, Inc.	Grand Ballroom B & C
10:15 am	Break	Foyer
10:30 am	Panel Discussion Susan Cook Guzman, Principal Communications Consulting Charlene Melcher, PhD Senior Research & Health Communication Officer, Center for Health Communication Academy for Educational Development Vickie Pennington, MA, OTR/L, CCM, President & Owner Rehabilitation Management Associates Sherry Stock, Executive Director Brain Injury Association of Oregon	Grand Ballroom B & C
12:00 pm	Lunch	Grand Ballroom B & C
1:00 pm	Small Group Working Sessions Group One - Facilitator, Susan Guzman Group Two - Facilitator, Vickie Pennington Group Three - Facilitator, Jane Mitchko Group Four - Facilitator, Sherry Stock	Grand Ballroom B & C Wisdom
2:30 pm	Break	Foyer
2:45 pm	Reconvene Report Out, Summarize and Make Recommendations	Grand Ballroom B & C
3:50 pm	Closing Remarks Janie Martin Heppel, Federal TBI Program Director	Grand Ballroom B & C
4:00 pm	Adjourn	